



CITY OF GONZALES 2013 ANNUAL REPORT

City of Gonzales Vision & Mission Statement



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City of Gonzales Vision & Mission Statement



Vision Statement

Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small town charm.

Mission Statement

The City Council and Staff of the City of Gonzales will realize our Vision by providing the leadership, commitment and resources necessary to provide excellent services that enhance the quality of life of our diverse community.

City services will be delivered in a cost-effective, respectful and friendly manner to insure the safety and well being of the residents and the promotion of business, recreational, housing and employment opportunities in an environmentally sustainable manner.

Strong fiscal policies allow us to provide appropriate infrastructure for:

- Public Safety
- Housing
- Recreation
- Environment
- Education

Gonzales City Council



Maria Orozco, Mayor
2 Year Term
First Elected Mayor: 2008 Expires: 2014
City Council Member 2001 - 2008

Boards/Committees: Transportation Agency for Monterey County, Mayors Association, Mayors Selection Committee, Monterey-Salinas Transit, City and School Joint Steering Committee, Community Center Committee & Economic Development Committee



Scott Funk, Mayor Pro Tem
4 Year Term
Appointed: 2008 Elected: 2012 Expires: 2016

Boards/Committees: League of California Cities Monterey Bay Division, Association of Monterey Bay Area Governments, Salinas Valley Solid Waste Authority, Citizens Advisory Committee, City and School Joint Steering Committee, Community Center Committee, Economic Development Committee



Liz Silva, Council Member
4 Year Term
Appointed: 2009 Elected: 2010 Expires: 2014

Boards/Committees: Association of California Cities Allied with Prisons, Salinas Valley Solid Waste Authority, Citizens Advisory Committee, City's Budget Committee



Jose G. Lopez, Council Member
4 Year Term
Appointed: 2009 Elected: 2010 Expires: 2014

Boards/Committees: Transportation Agency for Monterey County, Monterey Salinas Transit



Robert Bonincontri, Council Member
4 Year Term
Appointed: 2012 Expires: 2014

Boards/Committees: League of California Cities Monterey Bay Division, Association of Monterey Bay Area Governments, ACJIS Policy Committee & City's Budget Committee



YOUTH COUNCIL

Jeffrey Alvarez
Yesenia Camacho

PLANNING COMMISSION

Jose Rios	Chair
Gloria Velasquez	Chair Pro Tem
Tim Jackson	Commissioner
Cesar Ayon	Commissioner
Robert Chavez	Commissioner

RECREATION COMMISSION

Liz Funk	Chair
Julie Duby	Chair Pro Tem
Carlos Vargas	Commissioner
Monica Palomares Perez	Commissioner
Ivanna Perez	Youth Commissioner

DEPARTMENT MANAGERS

René L. Mendez	City Manager
Carlos Lopez	Public Works Director
Paul Miller	Public Safety Director
Thomas Truskowski	Community Development Director
Harold Wolgamott	Emergency Services Director /Special Projects Analyst
Sara Papineau-Brandt	Recreation Coordinator

2013 Year in Review

January

- ◆ Approved the City's Projects for the HUD CDBG Grant Funds for Public Facilities and Capital Improvements
- ◆ Approved an Agreement with the Cities of Soledad, Greenfield and King to For a Partnership to Explore the Concept of Shared Services

February

- ◆ Approved a Resolution Supporting two Commercial-scale Wind Turbines to power uses in the Gonzales Agricultural Industrial Business Park
- ◆ Certified and Approved the City's Climate Action Plan
- ◆ Presented the FY 2012-2013 Mid-Year Financial Report
- ◆ Held a Council Retreat/Goals Setting Session
- ◆ Held a Joint Session with the Gonzales Unified School District and Adopted the 2012 Community to School Plan

March

- ◆ Presented the 2012 Annual Report
- ◆ County Health Department Presented the 2012 Gonzales Community Health Assessment
- ◆ Approved the Purchase of Three Parcels in the Cipriani Subdivision to Permanently Maintain a Neighborhood Park
- ◆ Approved a Resolution Supporting Comprehensive Immigration Reform and Urging Action from the 113th Congress

April

- ◆ Approved a Police Department Chain of Command and Staffing Plan
- ◆ Approved a Letter Congratulating the Gonzales Unified School District for Achieving the Largest Increase in Graduation Rates and Decreases in Dropout Rates in the State
- ◆ Day of the Child Celebration at Central Park
- ◆ 1st Prescription Drug take back
- ◆ Replaced City's computer system

May

- ◆ Annual Cinco de Mayo Celebration

June

- ◆ Presented the FY 2012-2013 Year-End Financial Report
- ◆ Approved the FY 2013-2014 City and Successor Agency Budget
- ◆ Presented the FY 2011-2012 City Audit with No Issues Found
- ◆ Approved an Economic Development Incentives/Inducements Program
- ◆ City of Gonzales Avengers of Hope Team Participated in Relay for Life

July

- ◆ Fourth of July City Celebration
- ◆ 4th Annual Environmental Leadership Academy
- ◆ Approved the Property Disposition Plan for Properties Formally Held by the Gonzales Redevelopment Agency

August

- ◆ Presented Information on Public Meetings and Public Input

September

- ◆ Church Carnival
- ◆ Approved the Agreement to Provide a Consolidated Professional Maintenance Services and Funding Program for the Fifth Street Tower (Water Tank) and the 3 Storage Reservoirs.
- ◆ Family Health & Safety Day

October

- ◆ Approved the Establishment of a Youth Advisory Seat to the City Council
- ◆ Approved a Lease with Option to Purchase Agreement for Real Property Located at 346 Alta Street (Windmill Building)
- ◆ Received a Presentation of the Economic Development Strategy and Action Plan for the City of Gonzales
- ◆ Community Cleanup week

November

- ◆ Approved an Agreement to Exchange Land between the City, Gonzales Cemetery District and Constellation Brands to acquire land needed by the Cemetery
- ◆ Approved an Agreement among the County of Monterey, the Salinas Valley Solid Waste Authority, the Monterey Regional Waste Management District, the Pebble Beach Community Services District and all the Cities with Gonzales as the Lead Agency to Evaluate Integrated Waste Management Services Countywide
- ◆ Presented the 2013 Year-End Financial Report
- ◆ Started Water Tower Project

December

- ◆ Holiday Lights at High School Gym
- ◆ Holiday Parade & Community Tree Decorating
- ◆ Recognized Retiring Employee Michael Lechman, Chief Building Inspector, for his years of Dedicated Service
- ◆ Approved the Solicitation of Proposals for the Development of an Economic Website and Associated Marketing Material for the City of Gonzales
- ◆ Approved a Wind Turbine Site Lease and Access Agreement and Sublease to Foundation Wind power

2013 Partnership Summary

Recognizing that a small City can leverage scarce resources and accomplish more for its residents by developing partnerships, the City of Gonzales would like to express its sincere thanks and appreciation to the following partners:



- ◆ The Gonzales Volunteer Fire Department
- ◆ Gonzales Unified School District
- ◆ County of Monterey
- ◆ All the Cities in the County
- ◆ Gonzales Chamber of Commerce
- ◆ Gonzales High School Art Club
- ◆ Monterey County Health Department
- ◆ Monterey County Free Library
- ◆ Monterey County Bi-National Health Partnership
- ◆ Monterey County Housing Authority & CHISPA
- ◆ Monterey Bay Area Unified Air Pollution Control District
- ◆ The Arts Council of Monterey County
- ◆ Small Business Development Center (California State University Monterey Bay)
- ◆ Tri-Cities Waste Hauler
- ◆ Alliance on Aging
- ◆ Poder Popular
- ◆ Central Coast Marketing Team
- ◆ Central Coast Broadband Consortium
- ◆ Salinas Valley Enterprise Zone
- ◆ Monterey County Vintners and Wine Growers Association
- ◆ Transportation Agency of Monterey County & Monterey Salinas Transit
- ◆ Coast Oil
- ◆ Gonzales Little League
- ◆ Gonzales Softball League
- ◆ Tri-Cities Disposal and Recycling
- ◆ Clínica de Salud
- ◆ Association of Monterey Bay Area Governments (AMBAG)
- ◆ Grupos Unidos
- ◆ Chevron Energy Solutions
- ◆ Rabobank
- ◆ All Businesses in Gonzales
- ◆ Monterey County Business Council
- ◆ Salinas Valley Solid Waste Authority, Monterey Regional Waste Management District, Pebble Beach Community Services District
- ◆ YMCA
- ◆ Boys and Girls Club
- ◆ Gonzales Food Pantry
- ◆ Gonzales Rotary Club

Major Project: Taylor Farms

Taylor Farms Gonzales

Start Date:

September of 2013

Projected Date of Completion:

April 2014

Additional Square Footage:

150,000 sq ft



Expansion of Taylor Farms Gonzales Food Processing Facility. Development Plans to add an approximately 150,000 square foot expansion to Taylor Farms Gonzales food processing facility were approved by the Planning Commission in August 2013. Construction activities began in September and it is anticipated that the expansion project will be completed and opened by April 2014. The expansion is expected to bring 300 jobs to our community.

The expansion of the original site will allow for additional capacity for the salad packaging facility as well as allow space for a new vegetable packaging company, Growers Express. This large expansion of the existing Taylor Farms complex will allow for many jobs in Gonzales.

The new facility will have its own on-site industrial waste treatment, and will allow improved handling of liquid waste from the food processor without increasing the amount of waste water flowing through the City Waste Water Treatment Facility.

Major Project: Gonzales Water Tower

Gonzales Water Tower

Start Date:

November of 2013

Projected Date of Completion:

Late February of 2014

Additional Square Footage:

150,000 sq ft



City Water Storage Tanks and Fifth Street Tower

If you would have purchased the Gonzales Tribune on June 25, 1953, for 7 cents, you would have found the front page to feature a picture of the 100,000 gallon elevated aqua sphere tank of the Gonzales City Water Works under construction. According to the Pittsburg-Des-Moines Steel Company, the tank was the first of its "shape" to be installed in the entire country. The installation, including painting, would occur over a two month period and cost approximately \$34,370.

On September 3, 2013, the Gonzales City Council adopted Resolution No. 2013-48, that awarded a twelve year Full Service Maintenance Services Contract to Utility Service Company. Utility Service Company will maintain all three of the City Water Storage Tanks and the Fifth Street Tower. Utility Services has begun work on the interior and exterior of the 1 Million Gallon Water Storage Tank, and the exterior Fifth Street Tower, which is anticipated to be completed by the end of February 2014. The Fifth Street Tower has been out of operation since 1987 as a water storage tank, also known as the "Ball", and is considered a landmark, and is a reminder of the Gonzales history when it was a small community.

From the Office of the City Manager



I am pleased to present the 2013 Annual Report. The Annual Report is intended to provide information to the Community about key programs, and services provided by the City of Gonzales. It is not intended to provide in-depth information or analysis, but is simply a vehicle to provide broad information to the Community, and thank and highlight the great work done by our employees, and by our many agency and community partners.

2013 saw the City continue to work hard to maintain a balanced budget and fund Council priorities, and critical programs expected by our residents. The City continues to grapple with the \$400,000 impact to the General Fund as a result of the State elimination of Redevelopment. Over the short-term, the budget was structured in such a way that it has been able to cover this hit with minimal impact to existing programs. Similar to the prior years, the City was able to maintain a balanced budget, but it was a careful balancing act, and more services were stretched to their breaking form.



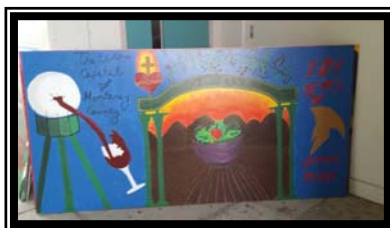
2013 saw the beginning of a renewal of the City landmark the Water Tank "Ball" visible for miles off Hwy 101. After a lot of discussion and evaluation of alternatives, the Council approved a comprehensive 12 year water tank maintenance program that will restore and keep this important landmark looking great for many years, as well as the 3 operational water storage tanks.



In addition, in a partnership with the County of Monterey and the City of Del Rey Oaks, the City became an CDBG entitlement that will result in approximately \$170,000 annually for 3 years. This allowed the City to maintain its recreational fees affordable, and will see the installation of lights at Central Park, which will extend the hours daily for our residents and families to maintain a safe and healthy lifestyle.



On the economic front, the City continues to be very proactive and has several projects underway. For example, 2013 saw the start of a 150,000 square foot expansion at the Taylor Farms Food Processing Facility that will result in 300 jobs, saw beginning construction of a new downtown pharmacy, the re-opening of Starbucks in the shopping center, the approval of a new Health Center and the approval of a lease-purchase agreement with Gino's Restaurant at the former Windmill location, and continues to expand and brand the Gonzales Grows Green (G3) Initiative. Though 2013 was once again a challenging year, as you read this report, you will see that the City was able to maintain core services, and continue to strive forward in many areas. This was possible with the policy direction of your City Council and by staying true to the City's Vision:



The Vision was implemented by closely aligning City services and programs, and using the City's Mission Statement as the roadmap and guide:

The City Council and Staff of the City of Gonzales will realize our Vision by providing the leadership, commitment and resources necessary to provide excellent services that enhance the quality of life of our diverse community: This was done by continuing to partner with many organizations and agencies that is illustrated in the

From the Office of the City Manager



(a) the Collaborative Business Marketing Website with the Monterey County Business Council, the County of Monterey, and various cities; (b) continue to be the Lead Agency in the Cal-Grip Gang Reduction, Intervention and Prevention Program with the other three South County Cities; (c) continue to strengthen the partnership with the Monterey County Vintners and Growers Association; (d) continue to be a leader in Environmental Sustainability via the G3 Initiative, which was best exhibited by obtaining and installing two wind turbines to provide alternative energy to the Gonzales Agricultural Industrial Business Park; and (e) maintaining relationships with the private sector to continue to develop the Gonzales Agricultural Industrial Business Park, and other locations in the City.

City services will be delivered in a cost-effective, respectful, and friendly manner to insure the safety and well being of the residents and the promotion of business, recreational, housing and employment opportunities in an environmentally sustainable manner: This is exhibited throughout the many partnerships the City has developed with other agencies like the Gonzales Unified School District, the County of Monterey, and other Cities; the creation of a Council Economic Development Committee, and Budget Committee; the Gonzales Grows Green (G3) Initiative; and by an ongoing review of internal processes and procedures.

Strong fiscal policies allow us to provide appropriate infrastructure for: Public Safety, Housing, Recreation, Environment and Education: The signature projects this past year were the approval of a 12 year maintenance agreement for the City's Landmark Water Ball, three water storage tanks, the water main service project, and the completion of the Water Main Replacement Project in the Cielo Vista Subdivision.

Finance Department

Key Statistics

- ◆ Oversee the administration and management of 50 separate funds
- ◆ City's Total Approved Budget for Fiscal Year 2013-2014 ~ \$15.2 million
- ◆ FY 13-14 Approved General Fund Expenditures & Revenues ~ \$3.6 million
- ◆ Employees - 34
- ◆ Sales Tax Revenues ~ \$500,000
- ◆ General Fund Property Tax Revenues ~ \$414,500



¹The Reserve is known as the Fund Balance in Governmental Accounting, which is similar to a household Savings Account.

²City's primary account used to fund all discretionary spending like Police, Fire, Recreation, etc.

The Finance Department provides support to all the City Departments, as well as budget management, cash administration, purchasing, treasury administration, utility billing, utility collections, customer service, and grant administration.

2013 saw the City continue to work hard to maintain a balanced budget and fund Council priorities and critical programs expected by our residents. This was made very difficult with the elimination of Redevelopment Agencies by the State, which has impacted the City General Fund by approximately \$400,000 annually. Nevertheless, over the short-term, the budget was structured in such a way that it has been able to cover this hit with minimal impact to existing programs. However, this can not continue indefinitely without impacting the budget and the delivery of services. The overall budget for FY 2013-2014 totaled \$15,205,545 of which General Fund expenditures totaled \$3,609,375, which is higher than the previous year. The reasons for the increase are mainly due to (a) increases for audit, legal and financing services, (b) a contribution to the Public Safety Fund to begin to balance that fund, and can increase in utility costs. In the General Fund, the Police Department by far represents the single largest budget at 50% or \$1.8 million, followed by Debt Service for the financing provided as a loan to the RDA at \$385,819 or 11%; and then Parks, Recreation, and Aquatics at \$299,762 or 8%. What is important to point out, is that if it wasn't for the debt and loan from the City to the former Redevelopment Agency, the General Fund would actually be (6.7%) or (\$233,512) lower than the prior year. Overall, revenues in the General Fund totaled \$3,615,244 million. The three largest sources of revenues for the General Fund are Sales, Use Taxes and the Triple Flip at 18% or \$653,000; Motor Vehicle in Lieu/MLF adjustment at 16.4% or \$592,950; and Other Taxes and the Salinas Valley Solid Waste Host Fee at 13.19% or \$477,000. These three sources combined for almost half of total revenues, which is not surprising, and indicates the importance of tax revenue to the City, as well as highlights the fact that these areas deserve attention when evaluating revenue generation strategies. Even though the economic recovery continues to be slow, expected property tax and sales tax revenues were up for this year, which is an indication that the economy is starting to improve, and move in the right direction. As with many households, the City continues to maintain a very conservative fiscal management position by maintaining a 20% reserve¹ in our General Fund².

In addition to the General Fund, the Finance Department also provides budget oversight over a variety of other funds, which combined for total expenditures of \$15.2 million, and include but are not limited to, the (a) Development Impact Funds, (b) Water, Wastewater and Garbage Enterprise Funds, (c) Assessment District Funds, (d) State and Federal Grant Funds, (e) Successor Agency Funds, and (f) Debt Service. The revenues for these funds are derived from a variety of sources including: utility fees, State and Federal grants, special property tax assessments, debt proceeds, and developer impact fees. In addition to the financial and budget responsibility, the Department provides the first contact to the public who come into City Hall, and continued to work on improving internal efficiencies, as well as maintained a long tradition of receiving a clean audit with no reportable issues.

Gonzales Grows Green

Key Statistics

- ◆ Yard Waste Diversion ~ 1,102 tons
- ◆ Mixed Recyclables ~ 1,226 tons
- ◆ City sponsored Clean Up Events ~ 2
- ◆ (collected at free events)
- ◆ Garbage ~ 8.4 tons
- ◆ Metal ~ 4.1 tons
- ◆ Hazardous Waste - 1,912lbs
- ◆ Donated Goods ~ 2,276lbs
- ◆ Plastic, Wood & Other ~ 5 tons

** Diversion means kept out of the landfill by recycling or other means.*



Environment, Economy, Social Equity

In 2013, Gonzales Grows Green (G³) saw an expansion of its award winning Environmental Leadership Academy (ELA) program. Through a \$15,000 grant from the Foundation for Youth Investment, a new program for youth in grades 9-12 was developed. The first of four free events, a kayaking trip to Elkhorn Slough, was held in October, 2013.

Programs, policies, statutory enforcement, collections, and events that promote energy savings, eliminate wasteful practices, promote reuse, recycling, and diversion continue to be the focus of the G³ team within every city department. In 2013, the Climate Action Plan was available to guide staff in applying new development standards focused on meeting state requirements and goals established in Gonzales that support sustainability and the city's vision and mission statements.

The following are the main projects and initiatives for the G³ program for 2103; The CHAMP Farmers Market was once again held during the local growing season at Centennial Park. Residents who participated in the market provided feedback that the market not only provided an opportunity to purchase produce items that they were unable to find elsewhere in the community but also contributes to their ability to connect with friends and neighbors on a weekly basis. G³ staff continued to maintain an active outreach presence at all community events. Annual events supporting diversion, reuse, and recycling helped Gonzales residents divert material from the landfill. Staff communicated regularly with each school site to provide outreach activities that support students, teachers, and add dimension to the curriculum. All city computers were upgraded and replaced at no additional cost. The Gonzales Police Department held its 2nd successful DEA drug take back program. Twice weekly city-wide street sweeping services resumed in 2013 using an expansion of the existing solid waste franchise agreement with Tri-Cities. G³ staff coordinated two "e-waste for cash" recycling truck loads benefiting the school district. New community recycling and garbage collection kiosk units purchased through a SVSWA grant have been delivered. Through the contract for consulting services agreement with Tri-Cities, G³ staff is able to actively share ideas, replicate successful G³ programs, and exhibit a leadership presence throughout Monterey County and beyond.

Maintaining a vibrant and relevant web site continued to be a focus for G³ staff. Staff worked this year to revamp the city web site home page to make it easier to navigate for businesses, residents, visitors, and those interested in doing business in Gonzales. Residents and businesses can now quickly and efficiently pay utility bills at an on-line payment site. "Community Information Kiosk" (KICK) units are being beta tested throughout the community in order to provide residents and businesses with up-to-date information on upcoming special events, community meetings, and services available to the public.

Community Development Department

Key Statistics

- ◆ Conditional Use Permits ~ 4
- ◆ Conditional Use Permit Amendment ~ 2
- ◆ Site Plan Permit ~ 9
- ◆ Temporary Use of Land Permit ~ 2
- ◆ Sign Permit ~ 3
- ◆ Home Occupancy ~ 3
- ◆ Tentative Parcel Map ~ 1



Although the economy has shown signs of improvement, the processing of planning and development applications in 2013 was very limited. Although the applications were limited, they were by no means small. Several of the development projects that were approved will provide a significant economic benefit to the City in future years. Additionally, during 2013 the Department focused a considerable amount of time on community development and economic development activities.

In mid-February the City Council adopted a community-wide Climate Action Plan. The Gonzales Climate Action Plan was the first Plan adopted in Monterey County in compliance with State guidelines for the reduction of Greenhouse Gas (GHG) emissions. Adoption of the Plan compliments the Sustainability Element adopted as part of the City's 2011 General Plan and reinforces the City's G³ Community Sustainability Initiative.

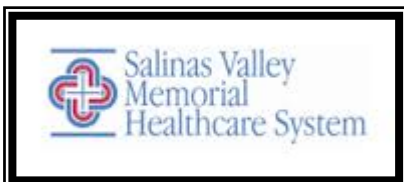
In March, the City Council received the results of a health assessment prepared for the City by the County of Monterey Health Department Planning, Evaluation and Policy Unit. Preparation of the assessment was funded with a Community Development Block Grant (CBDG) received from the State of California Housing & Community Development Department. The *Gonzales Community Health Assessment 2012* highlights many opportunities to improve the delivery of health care services, counseling and educational programs to address the health needs of the community. Through the Council's leadership, City staff can implement those actions that are necessary to improve access to the delivery of public health care services within the community leading to an enhancement of the quality of life for local residents.

In May, the Council approved for the second year in a row a license agreement with Community Help Around Monterey Peninsula (CHAMP) to conduct and manage a Certified Farmers Market and Marketplace in Central Park on Friday's extending from late May through early November. This year's Market was a success; enabling families, friends and neighbors to enjoy fresh fruits and vegetables sold direct to the community by the grower, good food, and an opportunity to socialize in an outdoor setting.

In mid-May, City staff worked tirelessly to promote the only collaborative community workshop in South Monterey County seeking input for the AMBAG/TAMC Monterey Bay 2035 Moving Forward dialogue about future growth and how transportation improvements in the County should be prioritized. The workshop was very well attended.

In June, the City Council adopted a Development Incentive Program to assist in the retention of existing business, encourage the expansion of local businesses and the attraction of targeted businesses, which provide enhanced levels of revenues to the City and/or create job opportunities, resulting in the diversification of the local economy.

Community Development Department



Turbines similar to what will be installed.
Not an exact rendering.

In October, the City Council adopted *The Gonzales Economic Development Strategy and Action Plan*, which outlines a vision and action plan to achieve the City's economic goals over the next five years. Preparation of the Strategy and Action Plan was guided by the City's Economic Development Committee and includes input from more than 50 community members, youth and business leaders.

The Strategy and Action Plan looks "outside of the box" to identify realistic solutions aimed at growing the City's economic base. The Strategy and its Action Plan go beyond the results of a traditional retail leakage survey, and focuses on the realities of the local marketplace and the economies of the community and trade area. Much of 2013 was spent processing five (5) development projects that will generate significant job opportunities and accompanying economic benefits. Those projects include:

Gonzales Medical Office Building. A Site Plan Permit for the 6,400 square foot medical office building was issued in early October 2013 and a Tentative Parcel Map was approved in late November to subdivide property with one of the lots earmarked to accommodate the new building. The new medical office building will be operated by Salinas Valley Memorial Hospital and will be the new location for Dr. Ponzio and the Gonzales Medical Clinic. Construction is expected to begin in early 2014.

New Downtown Restaurant and Pharmacy. In October 2013, the City Council acting as the Successor Agency for the former Gonzales Redevelopment Agency, approved a lease with purchase option for a new restaurant in the former Windmill location. As required by state law, the lease with purchase option was also approved by the Oversight Board to the Successor Agency in November. In December the State Department of Finance (DOF) approved the Successor Agency's Long-range Property Management Plan for property owned by the former Gonzales Redevelopment Agency. Action by the DOF cleared the way for the lease to be executed, which is anticipated to occur in early 2014.

In December 2013, a Site Plan Permit was approved for the construction of a new pharmacy in the vacant lot on the south side of 4th street. The building consists of a 4,275 square foot one story retail building with a second story storage area of 720± square foot. Construction is expected to begin in early 2014;

Gonzales Commercial-Scale Wind Turbines. In July 2013, the Board of Supervisors approved a Use Permit for the construction of two (2) commercial-scale wind turbines on property within the unincorporated area but adjacent to the City's industrial park. The project proponent, Mr. Herb Meyer, proposes to utilize the wind turbines to provide a clean sustainable source of energy to businesses located in City's industrial park; and promote the development of future sustainable projects, which advances the principals and objectives of the City's sustainable community program. Construction of the foundation of one of the turbines was completed in mid-December. The turbine will be utilized by Taylor Farms to off-set some of their electrical power needs. Completion of the construction of the turbine is expected to occur in April 2014 to coincide with the completion of the Taylor Farms expansion project.

Community Development Department

The Cities of Gonzales and Del Rey Oaks and the County of Monterey are direct recipients of Community Development Block Grant (CDBG) funds from the Department of Housing and Urban Development (HUD) through the Urban County Entitlement Program. The City's grant allocation for fiscal year 2013/2014 was approximately \$170,000 with the funds earmarked for various public facility projects.

The City continues to offer business assistance loans from a \$400,000 grant awarded to the City in 2012 by the State Department of Housing and Community Development. Additionally, the City has grant funds available to loan to homeowners for home rehabilitation purposes.

Other significant projects that are in various stages of planning and/or discussion include: Interim relocation of the cellular carriers from the Gonzales Water Tower during maintenance activities and negotiation of a lease amendment for maintenance fees, Rincon Villages Development Agreement, City/County Memorandum of Agreement relating to a proposal to seek an amendment to expand the City's Sphere of Influence, Development of a website solely focused on City Economic development information and activities, Participation in the Regional Monterey Business Partnership, Recruitment of a truck stop/travel center on privately owned property within the City, Recruitment of a hotel developer on privately owned property within the City, Amendment to various City ordinances to address impediments to the development of affordable housing, Coordination with the Association of Monterey Bay Area Governments (AMBAG) regarding an update of the population/housing/employment forecast and the Regional Housing Needs Allocation (RHNA), and retention and expansion activities for existing businesses.

Building Department

Key Statistics

- ◆ Permits Issued ~ 86
- ◆ Valuation of Projects
~ \$4,645,324
- ◆ Code Complaints Received
~21
- ◆ Business Inspections ~125
- ◆ Business Licenses Issued ~
330
- ◆ Residential Rental Inspections
Conducted ~ 18
- ◆ Residential Rental Units
Registered ~ 23
- ◆ Distressed Properties:
Started 2013 ~ 16
Ended 2013 ~ 11
- ◆ Employee Housing Permits ~ 2

2013 showed an increase in construction activity. The utilization of the Green Halo Recycling Program has helped the City to maintain its 75% diversion of recycled construction debris from the landfill. The City continued its storm water Inspection, which allows the City to conduct its own Storm Water Permit Inspections for State, Local, and EPA compliance.

Distressed property registration and employee housing remain part of this department's workload.

The Building Department prepared for succession planning as the current Building Inspector/Fire Marshal retired in December. Staff trained and successfully transitioned from a full time Building Inspector/Fire Marshal to other existing employees taking over the responsibilities with a contracted inspection firm to fill gaps in service.

Public Works Department

Key Statistics

- ◆ Residents and businesses served by the Municipal Water Dept. ~ 8,269
- ◆ Water Produced ~ 472 Million Gallons
- ◆ Service Connections Maintained ~ 1,964
- ◆ Waste Water Treated ~ 233,975,611 gallons
- ◆ Daily High Flow Waste Water Treated ~ 952,000
- ◆ Streets Maintained ~ Approx. 20 miles
- ◆ Curbs and Gutters Maintained ~ Approx. 40 miles
- ◆ Unpaved Alleys Maintained ~ 21
- ◆ City Park System Maintained ~ 10 acres
- ◆ Municipal Swimming Pool Maintained ~ 1
- ◆ Public Buildings Maintained ~ 13
- ◆ Vehicles Maintained ~ 38



The Public Works Department had a busy 2013; not only completing and starting several important projects and initiatives, but at the same time, endeavoring to maintain the City's Street, Park, Fleet Management, Building & Grounds, Water and Sewer Systems. This was all accomplished with a small dedicated staff.

Community to School Plan

On February 26, 2013 the Gonzales City Council and the Governing Board of the Gonzales Unified School District adopted the 2012 Community to School Plan. There was a time when walking and biking to school was a normal day activity for our children. Today, this trend has changed where most children arrive at school driven by family or friends in private automobiles. With the increasing numbers of students driven to school in private vehicles, traffic congestion in and around schools has steadily climbed where the interaction between vehicles and children is a major concern. The City of Gonzales embarked on a Safe Routes to School (SR2S) Program entitled Community to School Pedestrian Plan (CSPP) to analyze the routes that school children use to access their school from their place of living. Safe Routes to School programs encourages walking and biking as an everyday activity which provides our students an opportunity to increase their physical activity in their lives. The intent of this project was to identify the possible routes, challenges and infrastructure improvements needed that will address short and long term solutions to encourage walking and biking and to reduce traffic congestion at the schools.

ACP Water Main Replacement Project

The City recently completed the first phase of ACP Water Main Replacement Program. Asbestos Cement Pipe (ACP), also known as "transite" was a popular choice of engineers for potable water, sanitary sewer, and storm drain pipelines between 1940 through the 1960's. The Cielo Vista subdivision was approved in 1958 and while we have no actual building records of when the actual building construction occurred, we were within the 50 year life cycle of the ACP Water Main in the Cielo Vista Subdivision. The City plans to continued the ACP Water Main Replacement Program over the next five years until all of the ACP water lines have been replaced.

Street Striping 2013: The current economy has had a huge impact on the City's Street Department. However, in 2013 the City of Gonzales was able to solicit proposals to get the following streets re-striped; Alta Street, Fifth Street, Fanoe Road and Harold Parkway in the amount of \$109,580.

Public Works Department



Landscaping accounts for about half the water Californians' use at home. Showers account for another 18%, while toilets use about 20%. Please use water wisely!

Municipal Separate Storm Water Sewer System (MS4) The City of Gonzales was notified by Central Coast Regional Water Quality Control Board that the City of Gonzales has been designated and is required to obtain permit coverage under the new statewide storm water permit (Phase II Small Municipal Separate Storm Sewer – MS4 – Program) in April of 2013. Any small City MS4 designated under the Phase II Small MS4 Permit was required to electronically file a Notice of Intent (NOI), Phase II permit boundary map and guidance document via SMARTS by July 1, 2013. This requirement is the result of the 1972 amendment to the federal Water Pollution Control Act (also referred to as the Clean Water Act) which states that the discharge of pollutants to waters of the United States from any point source is unlawful unless the discharge is in compliance with a National Pollutant Discharge Elimination System (NPDES) permit.). The MS4 permit has the following elements: Application, Program Management, Education and Outreach, Public Involvement and Participation, Illicit Discharge Detection and Elimination, Construction, Pollution Prevention and Good Housekeeping, Post Construction, Monitoring Program Effectiveness, Annual Reporting. The City will develop and implement the City of Gonzales MS4 Program over the next couple of years as required by the State of California and the Clean Water Act.

Gonzales Volunteer Fire Department

Key Statistics

- ◆ Calls for service within the City ~ 102
- ◆ Calls for service in Rural District & Highway ~ 132
- ◆ Total Calls for service ~ 262
- ◆ In House Training Hours ~ 100+
- ◆ Engineer Training Hours ~ 30
- ◆ New Firefighters Recruited ~ 4



The Gonzales Volunteer Fire Department continues to be a valuable partner in the City's Public Safety. Keeping up with advances in technology and tactics is a constant challenge, therefore over 100 hours of firefighter training was conducted by the department in 2013. This training allows the members of the Department to be prepared for any emergencies that might arise in our City or Rural Fire District. The Gonzales Volunteer Fire Department saw an increase in call volume with 262 calls for service during 2013, compared to 216 calls for service in 2012.

Throughout 2013, the Department continued to attract and retain more volunteer members. Much of the recruitment efforts were funded by a Federal grant that the GVFD received in 2010. Through our increased recruitment efforts, the Department was able to add 4 new volunteer firefighters in 2013. GVFD will continue recruitment for both resident and non resident firefighters in 2014. The Department instituted the over night Engineer shift program mid way through 2013 to provide station coverage in the evenings when the career staff is off duty. The program has been very successful, and will be expanded to include additional Firefighters in 2014. The Department also assisted the Fire Marshall with inspections of new construction and current businesses within the City and Rural Fire District. The assistance has helped improve the overall safety of businesses within our City, and has lead to the Fire Department assuming a more active role in fire prevention activities in 2014.

Police Department

Key Statistics

- ◆ Homicide ~ 0
- ◆ Robbery ~ 7
- ◆ Rape ~ 2
- ◆ Assault ~ 38
- ◆ Burglary ~ 35
- ◆ Theft ~ 55
- ◆ Motor Vehicle Theft ~ 19
- ◆ Calls for Service ~ 6,588
- ◆ Police Reports Taken ~ 1272
- ◆ Arrests Made ~ 289
- ◆ Traffic Citations Issued ~ 413
- ◆ Parking Citations Issued ~ 284
- ◆ Drunk Drivers Arrested ~ 43
- ◆ Gang Contacts ~ 45
- ◆ Traffic Accidents ~ 39



During 2013 the police department continued its efforts to provide quality service to our residents and community. While some of the same economic factors continued to effect the City, the department strived to reduce crime.

During 2013 there were 156 Part I Crimes investigated by the police department. Part I Crimes include homicide, robbery, burglary, auto theft, rape, assault and theft. During 2012 there were 171 Part I Crimes investigated by the department. This reflects a 9% decrease in the total number of Part I Crimes when the two years are compared. While the reduction is not a great number we must keep in mind that during the year the State of California had released thousands of offenders back into communities across the State under prison realignment and most communities in the county saw an increase in Part I Crimes. The City of Gonzales once again did not have any homicides occur during the year.

The Police Department continued its efforts to reduce gang crime not only in Gonzales but in the Southern Monterey Region. These efforts are funded through a Gang Reduction, Intervention and Prevention Grant, commonly called Cal-Grip. The department's efforts are a collaborative with the cities of Soledad, Greenfield and King City. While the City of Gonzales has been fortunate not to have seen an increase in gang crimes, officers from our department have assisted the other agencies with investigations.

Recreation & Aquatics Departments

Key Statistics

- ◆ Youth Soccer League ~ 136 Participants
- ◆ Mini T-Ball League ~ 48 Participants
- ◆ Youth Volleyball Clinic ~ 53 Participants
- ◆ Youth Basketball League ~ 99 Participants
- ◆ Youth Indoor Soccer League ~ 58 participants
- ◆ Adult Co-Ed Softball ~ 14 Teams, 232 Participants
- ◆ Environmental Leadership Academy ~ 14 Participants
- ◆ Relay for Life ~ Raised \$3200 for the American Cancer Society
- ◆ Private Pool Parties ~ 19
- ◆ Swim Lessons ~ 460 Lessons
- ◆ Junior Lifeguards ~13
- ◆ Swim Team ~ 27 Participants
- ◆ Water Polo ~ 5 Participants



The City of Gonzales Recreation Department continued to grow in 2013. With the addition of new programs, the expansion of old programs and the receipt of grants, the Recreation Department was able to provide services to many more families.

The Recreation Department received two grants in 2012 totaling \$30,800. The first grant was from the Foundation for Youth Investment in the amount of \$15,000. The grant was provided to develop a program to expose high school age teens to the outdoors. The program developed by the City to utilize this grant is an expansion of the Environmental Leadership Academy called Outdoor Adventures. The program began in late 2013 and will continue through spring of 2014. Outdoor adventures is a series of four trips to visit nature. The four trips are designed to expose the teens to four key areas of nature; Ocean, Snow, Mountains & Camping. The first trip enabled 21 teens to experience the joy of kayaking in the Elkhorn Slough. Participants were exposed to the joy of sea animals, the process of teamwork and environmental issues related to the oceans. The remaining trips will take place in 2014 and include a hiking trip to the Santa Cruz Mountains with a Teambuilding Ropes Course, a trip to Pinecrest where students will experience sledding and Ice Skating. The program will culminate with a two night camping trip to Fremont's Peak with a stargazing experience. This program is completely free to all participants.

The second grant the Recreation Department received was a Housing and Urban Development CDBG Grant. The grant totaling \$15,800 was awarded to the City to help reduce the cost of Youth Sports programs so that more low and moderate income families can participate in the sports programs. The grant allowed the City to reduce the cost of the sports programs by almost 50%. This grant money will continue to provide assistance in cost reduction through June of 2014.

Of the new programs added to the Recreation Department in 2013, one of the high points was the addition of a free camping trip for teenagers provided by the State of California Parks and Recreation Department. The City sent 4 teenagers and one staff person on this two night trip. The teens learned about fishing, boating, camping and hiking.

City of Gonzales Aquatics Department

The City of Gonzales Aquatics Department programs continue to be extremely popular with the families and youth. In 2013 we saw an increase in the number of swimming lesson participants, as well as an increase in private pool parties and private swim lessons. This year, a skills assessment was added at the beginning of the season to properly evaluate participants for their skill level before they registered for classes.

Water Polo was added to the list of classes in 2013. The first season had 5 participants and many more who are interested in joining this coming pool season.