



A G E N D A

**MEASURE 'K' OVERSIGHT COMMITTEE
SPECIAL MEETING
CITY COUNCIL CHAMBERS – 117 FOURTH STREET
GONZALES, CA 93926
WEDNESDAY, AUGUST 09, 2023
5:30 PM**

CALL TO ORDER

PLEDGE OF ALLEGIANCE

1. ROLL CALL- Measure 'K' Oversight Committee

Vice Chair Scott Funk, Committee Member Jennifer Ortega Uribe, Committee Member Sean Schmidt, Committee Member Grace Ayon, Committee Member Jonathan Bohorquez, Chairperson Lorraine Worthy.

PUBLIC NOTICE

This meeting is being conducted consistent with the State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic. The public may participate in person or online via Zoom at <https://us06web.zoom.us/j/85064595651> or call 1-1669-900-6833 and use Meeting ID: 850 6459 5651. If you wish to make a general public comment or comment on a specific agenda item, please use the Raise Hand function. You will be allowed three minutes for your comments.

If you choose not to attend the meeting but wish to make a comment on a specific agenda item, please submit your comment limited to 250 words or less by 12:00 p.m. on the day of the meeting to the City Clerk at cityclerk@ci.gonzales.ca.us

BUSINESS FROM THE PUBLIC

2. Business from the Public not on the agenda; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not on the Agenda. The Committee will listen to all communications but may take no action.

CONSENT AGENDA

All matters listed under the Consent Agenda are considered routine by the City Commission and will be adopted by one action of the Commission unless any Commission Member has a question or wishes to make a statement or discuss an item. In that event, the Chairperson will remove the item from the Consent Calendar for separate consideration.

3. Approve the Measure 'K' Oversight Committee – Special Meeting – May 31, 2023 Minutes

REGULAR AGENDA

4. Community Action Grant Presentations FY 2022-2023
 - a) Staff Report
 - b) Public Comment
 - c) Committee Discussion
 - d) Committee Action

Staff Recommended Action- Receive reports
5. Community Action Grant Program Application and Timeline for FY 2023-2024

BUSINESS FROM COMMITTEE MEMBERS

6. Oral Communication

BUSINESS FROM CITY MANAGER

7. Oral Communication

ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (831) 675-5000. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (CFR 35.102-35.104 ADA Title II). This is a public meeting and as such, can be seen live by people present or online and is being recorded; therefore, anything you say or do here is public information. The recordings are available online.



MINUTES

GONZALES MEASURE ‘K’ OVERSIGHT COMMITTEE
MEETING
Wednesday, May 31, 2023
5:30 P.M.

CALL TO ORDER

Chairperson Lorraine Worthy called the meeting to order at 5:30 PM.

PLEDGE OF ALLEGIANCE

The flag salute was recited by all present.

ROLL CALL

Attendee Name	Title	Status
Scott Funk	Vice Chair	Present
Jonathan Bohorquez	Committee Member	Excused
Lorraine Worthy	Chairperson	Present
Jennifer Ortega Uribe	Committee Member	Excused
Sean Schmidt	Committee Member	Present
Grace Ayon	Committee Member	Present

STAFF PRESENT

City Manager Carmen Gil, Finance Director Mike Howard, and Development Services Technician/Administrative Analyst Alejandra Flores.

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BUSINESS FROM THE PUBLIC

2. Business from the Public not on the Agenda; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not

on the Agenda. The Committee will listen to all communications but may take no action.

There was none.

CONSENT AGENDA

3. Measure K Temporary Use Tax Advisory Committee - Regular Meeting - Feb 28, 2023 5:30 PM

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Scott Funk, Vice Chair
SECONDER:	Grace Ayon, Committee Member
AYES:	Scott Funk, Lorraine Worthy, Sean Schmidt, Grace Ayon
EXCUSED:	Jonathan Bohorquez, Jennifer Ortega Uribe

REGULAR AGENDA

4. Consider Approval of Resolution No. MKOC 2023-01 A Resolution of the Measure ‘K’ Oversight Committee for the City of Gonzales Recommending to the City Council a Prioritized List of Services and Programs to be Funded with Tax Proceeds Received from the Measure ‘K’ Transition and Use Tax During Fiscal Year 2023/2024, Including Funding Allocations.

Staff Report: City Manager Carmen Gil and Finance Director Mike Howard presented the staff report.

Public Comment: Rosa Rodriguez, 307 Ayrshire Way, commented about the Fire Department, and how fortunate the community is to have firefighters. She also shared her opinion about volunteer firefighters and how they should also get paid and coverage. Rosa also talked about her participation on the Parks and Recreations committee, and how it needs to come back to bring more structure to the parks and programs for the kids. She stated that some community members prefer to go to other cities to use their parks and be part of their recreation programs for the lack of programs here in the city and the condition of the parks.

Committee Discussion: General Discussion took place.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Sean Schmidt, Committee Member
SECONDER:	Grace Ayon, Committee Member
AYES:	Scott Funk, Lorraine Worthy, Sean Schmidt, Grace Ayon
EXCUSED:	Jonathan Bohorquez, Jennifer Ortega Uribe

5. Review Community Action Grant Program Application Criteria for FY 2023-2024 and Appoint Members to a Subcommittee to Review the Applications.

Staff Report: City Manager Carmen Gil presented the staff report.

Public Comment: No comment

Committee Discussion: General Discussion took place.

The Committee reviewed the information and concurred with including an additional section to the Community Action Grant Program Application that gives precedence to projects focused on health, safety, education, and community beautification. As for the subcommittee, it will be formed by committee members Sean, Grace, and Jennifer.

BUSINESS FROM COMMITTEE MEMBERS

6. Oral Communication

No further report from the committee members.

BUSINESS FROM CITY MANAGER

7. Oral Communication

City Manager Gil stated that the only thing to report is that staff will make the change to the grant application and send it via email to the committee for review. Lastly, she pointed out that there is still one vacancy on the Committee and encouraged community members to apply.

ADJOURNMENT

The meeting was adjourned at 6:32 PM

ATTEST:

Alejandra Flores, Development
Services Technician /
Administrative Analyst

COMMUNITY ACTION GRANT PRESENTATIONS

1. Adventure Seeking Seniors
2. Gonzales Arts & Music Program
3. Gonzales Youth Guardians
4. Grupos Unidos de Gonzales
5. Pueblo Unido de Tateposco
6. Salvation Army
 - a. Food Box Program
 - b. Senior Utility Program

Thank you for your interest in making Gonzales an even better place to live via the Community Action Grant Program. Be sure to provide all information requested and submit it to Gonzales City Hall by the deadline: August 31, 2023.

GROUP INFORMATION:

Group Name: _____

Main Objective: Health Safety Education Community Beautification

Core Group Leaders:

Name	Address	Cell/Home Phone	Email
Primary Contact:			

What is the purpose of the Group?

What activities or events does the Group organize?

What year did the Group begin? _____ Website: _____

Is your Group affiliated with a formal non-profit or other organization? ____ Yes ____ No

If Yes, please specify: _____

GRANT REQUEST:

What is your Group proposing to do to improve Gonzales residents well-being and quality of life? Be sure to include likely dates of key activities, including start and end dates.

Which Gonzales residents are most likely to benefit most from this Project? How many?

Why is this Project needed?

BUDGET:

Explain how this Project contributes to realizing the City Vision: *Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.*

What is the total funding needed/requested? _____ How much funding are you requesting from the Gonzales Community Action Grant Program? _____

How will your Group use a Grant Award from this Program? Please list specific items your Group is requesting funding for, the cost of each item, and likely source (Attach a separate page if needed).

Item	Amount	Likely Source
<i>Example: Neighborhood Watch Signs</i>	<i>\$200 (8 signs x \$25/each)</i>	<i>ABZ Printing</i>

How will you make sure grant funding is used for only for the purpose of this Project?

ADDITIONAL INFORMATION:

Provide any additional information you would like considered.



**Have an idea to make Gonzales
an even better place to live?**

If so, apply today for a Gonzales Community Action Grant.

PURPOSE: Why is this program being offered?

The City of Gonzales values its residents and community groups and knows they have great ideas for making Gonzales an even better place to live, play, learn, create, work, and serve. The program is an open call for civic-minded people to get support to turn their creative community improving ideas into reality. Caring community members taking positive action together is a great way for improving resident well-being and overall quality of life throughout Gonzales.

ELIGIBILITY: Who can apply?

Any Gonzales resident or Gonzales-based community group working on a project or activity that will improve resident well-being and quality of life in a way that contributes to realizing the City Vision can apply.

***City Vision: Gonzales will continue to be a safe, clean,
family-friendly community, diverse in its heritage,
and committed to working collaboratively
to preserve and retain its small-town charm.***

To apply, a group **must include two (2) or more volunteers responsible** for the group's leadership. **At least one** of these group leaders must be a Gonzales resident. The following is a representative listing of groups that are encouraged to apply; however, other groups with community improving project ideas are encouraged to apply as well.

- Senior citizens groups seeking to address the interests, assets, and needs of our community's elders;
- Children and youth groups providing opportunities for character and leadership development, improved fitness and health, acquisition of life skills, or other positive youth developmental outcomes as well as increased parent involvement and education;
- Art groups engaging residents in free art lessons, community art projects such as murals, and other visual, performing, &/or public art experiences and exhibits;
- Advocacy groups focusing on neighborhood improvements such as after-school programs, sidewalk improvements, park amenities, street lighting, farmers' markets, etc.; and
- Neighborhood or apartment associations, and neighborhood watches that develop resident leadership to identify and resolve neighborhood issues and enhance community safety.

Ineligible groups include, but are not limited to, those with no involvement of Gonzales residents, and groups seeking funding for religious activities, academic research; debt reduction or legal settlements; campaign funding; business expenses; and/or scholarships.

FUNDING: How much funding is available? What is the source of this funding?

Currently, a total of \$30,000 is available to support projects during the City's 2023-2024 Fiscal Year (July 1, 2023 – June 30, 2024).

- Grants will be made in the range of \$500 to \$5,000.
- Funding requests that specify a level of matching funds from a private source are highly encouraged.
- Funded groups may be required to open a checking account under the group's name.

Measure 'K' Temporary Transaction and Use Tax is the funding source. Measure 'K' was passed in November 2014 by 67% of the voters in Gonzales. A key purpose of Measure 'K' is to: *"continue the development of innovative programs for economic growth and youth, adult and senior activities."*

APPLYING: What is the process for applying for a grant? And what are the responsibilities required if awarded a grant?

To apply for a grant, a group needs to complete the following:

1. Submit a completed application at City Hall no later than August 31, 2023 by 5:00 pm.

All groups awarded a grant will fulfill these responsibilities:

1. Participate in a Mandatory Grantee Orientation on October 10, 2023: All grant recipients must attend.
2. Use the grant award only for the purposes stated in the Grant Application.
3. Awarded Groups are expected to have and use a bank account to assist in managing funds.
4. Keep all receipts for project purchases.
5. Allow City and media coverage and publication of the group and project activities.
6. Submit a Grant Report, including receipts and photos; and
7. Make a presentation to the Oversight Committee about the project.

SELECTION: How will projects be selected for a grant award?

Applications received by the deadline are screened for completeness, checked against eligibility criteria, and forwarded to the subcommittee for consideration. The criteria to judge the suitability of an application for a grant will include, but not necessarily be limited

to, the following criteria:

- **Community Benefit:** To what extent does the project benefit the community, especially related to improving residents’ health, well-being, and quality of life in Gonzales, and achieving the Gonzales City Vision?
- **Leadership:** Is there significant Gonzales resident leadership in devising the project and ongoing throughout the project?
- **Reach:** How many residents will benefit from the project? Is there to be involvement, collaboration, and/or partnership with other organizations/groups?
- **Leveraging of Resources:** What resources has the group secured or will seek to support the project’s success beyond this program’s funding? What are the sources of in-kind support (e.g., volunteers, donated supplies/materials, etc.)?
- **Completeness of Application:** Is the application complete? Does the group clearly communicate why it should be awarded a grant and how it will ensure stewardship of the grant award?

PROGRAM TIMELINE:

1. Applications become available to the public	July 31, 2023
2. Application Deadline	August 31, 2023
3. Subcommittee Meeting to Evaluate applications	TBD – September, 2023
4. Committee Meeting to select and recommend grant awards	September 19, 2023
5. City Council to consider and award grants	October 02, 2023
6. Applicants are notified of Decision	October 03, 2023
7. Mandatory Grantee Orientation	October 10, 2023
8. Projects are Implemented	October 2023 – June 2024
9. Project Report Due	2 Weeks after Project Completion
10. Groups present to the Committee	July – August, 2024