



A G E N D A

MEASURE 'K' OVERSIGHT COMMITTEE MEETING
CITY COUNCIL CHAMBERS – 117 FOURTH STREET
GONZALES, CA 93926
TUESDAY, OCTOBER 23, 2018
6:00 P.M.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

1. ROLL CALL- Measure 'K' Oversight Committee

Mayor Pro Tem Liz Silva, Council Member Scott Funk, Chairperson Gary Robinson, Vice Chairperson Lorraine Worthy, Committee Member Candice McFarland, Committee Member Anna Mae Gazo and Committee Member Sandro Camacho.

BUSINESS FROM THE PUBLIC

2. Business from the Public not on the Agenda; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not on the Agenda. The Committee will listen to all communications, but may take no action.

CONSENT AGENDA

All matters listed under the Consent Agenda are considered routine by the Measure 'K' Committee and will be adopted by one action of the Committee unless any Committee Member has a question or wishes to make a statement or discuss an item. In that event, the Chairperson will remove the item from the Consent Calendar for separate consideration.

3. Approve the August 21, 2018 Measure 'K' Oversight Committee Meeting Minutes

REGULAR AGENDA

4. Community Action Grant Staff Report

- a) Staff Report
- b) Public Comment
- c) Committee Discussion
- d) Committee Action

Staff Recommended Action- Approve the FY 18/19 Community Action Grant Program as Presented

BUSINESS FROM COMMITTEE MEMBERS

5. Oral Communication

Any writing or documents provided to a majority of the Measure K Oversight Committee regarding any item on this agenda will be made available for public inspection at City Hall located at 147 Fourth Street, Gonzales, California, during normal business hours.

BUSINESS FROM CITY MANAGER

6. Oral Communication

ADJOURNMENT

In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (831) 675-5000. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (CFR 35.102-35.104 ADA Title II). This is a public meeting and as such, can be seen live by people present or online and is being recorded; therefore; anything you say or do here is public information. The recordings are available online.

Any writing or documents provided to a majority of the Measure K Oversight Committee regarding any item on this agenda will be made available for public inspection at City Hall located at 147 Fourth Street, Gonzales, California, during normal business hours.



MINUTES

GONZALES MEASURE 'K' OVERSIGHT COMMITTEE
MEETING
Tuesday, August 21, 2018
6:00 P.M.

CALL TO ORDER

Chairperson Gary Robinson called the meeting to order at 6:00 PM.

PLEDGE OF ALLEGIANCE

The flag salute was recited by all present

1. ROLL CALL

Attendee Name	Title	Status	Arrived
Liz Silva	Mayor Pro Tem	Present	
Scott Funk	Council Member	Late	6:06 PM
Gary Robinson	Chairperson	Present	
Lorraine Worthy	Vice Chairperson	Present	
Candice McFarland	Committee Member	Present	
Anna Mae Gazo	Committee Member	Present	
Sandro Camacho	Committee Member	Present	

STAFF PRESENT

City Manager Rene L. Mendez and Administrative Assistant Tencia Vargas.

2. BUSINESS FROM THE PUBLIC

Monique Martinez, School Board Candidate and special education advocate discussed her concerns on the funding allocated to making all parks ADA complaint. Mrs. Martinez commented that she does not believe that any of the parks are ADA complaint and would like funds allocated to make them complaint with ADA needs.

Henry Martinez Jr, 112 10th Street, stated that over a month ago he provided pictures to the Council and to City staff that shows some of the playground equipment with rust on them. Mr. Martinez also stated that he filed a complaint on some of the park equipment that he believes is in bad condition and needs replacement. Mr. Martinez recommended that the City invest in the parks and replace some or all the playground equipment.

Henry Martinez Sr., 116 10th Street, spoke about the lack of services available to children of low income families. Mr. Martinez recommended more services should be available to these families and asked the City to consider having more free activities for those who are low income.

3. CONSENT AGENDA

Approve the May 29, 2018 Measure 'K' Oversight Committee Meeting Minutes

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Scott Funk, Council Member
SECONDER:	Liz Silva, Mayor Pro Tem
AYES:	Silva, Funk, Robinson, Worthy, McFarland, Gazo, and Camacho

REGULAR AGENDA

4. Resolution No. MKOC-2018-02. Recommend a Prioritized List of Services and Programs to be Funded with Tax Proceeds Received from the Measure 'K' Transaction and Use Tax During Fiscal Year/2019, Including Funding Allocations.

Presentations: A presentation was given by Rosie Sanchez, Gonzales Lions Club representative, who purchased a Vision Screener with the funds award through the Community Action Grant Program. Mrs. Sanchez demonstrated how the machine works and explained that the goal of the Lions Club is to be able to use this machine in community events and at the schools.

Committee Member Gazo asked as to what the Vision Screener detects.

Mrs. Sanchez explained that the Vision Screener can provide possible diagnosis related to someone's vision. The machine provides a printed report that can be taken to an eye doctor and help diagnosis deficiencies in someone's eyesight. In addition, Mrs. Sanchez explained that because the Lions Club is part of the Lions Foundation of San Francisco, if a resident within our community is diagnosed with a vision problem that requires surgery and cannot afford that the surgery, the Lions Club can help them obtain the surgery at no cost to the resident.

Vice Chairperson Worthy asked if there would be someone to help them with using the machine or if they will all be trained.

Mrs. Sanchez stated that all the members will be trained to use the machine properly.

A presentation was given by Jean Salcedo representing the Gonzales Youth Guardians on the camping trip that was partially funded with the funds awarded through the Community Action Grant Program. Mrs. Salcedo stated that this trip was at no cost to the participants and it offered an opportunity for kids to experience going camping.

Chairperson Robinson asked as to how many children participated in the camping trip and their ages.

Mrs. Salcedo stated that there were 23 children who participated in the camping trip and their ages ranged from 9 to 16 years old.

Committee Member Gazo asked if any of the participants had been camping before.

Mrs. Salcedo stated that for most of the children, this was the first time they had ever been camping.

Minutes Acceptance: Minutes of Aug 21, 2018 6:00 PM (CONSENT AGENDA)

A friend of Mrs. Salcedo who was part of the audience praised Mrs. Salcedo for all the work she has done within the community.

The last presentation was given by Maria Romero an officer with the Salvation Army. Mrs. Romero presented a 3 minute video that showed children participating in a week long Summer Camp Program that was funded through the Community Action Grant Program. Mrs. Romero stated that the Summer Camp Program ran for two months and about 110 children within the ages of 9 to 11 years old were able to participate. In addition, Mrs. Romero stated that some of the 12 year old children who had participated this year wanted to come back as a mentor could do so on the next summer.

Staff Report: City Manager Rene L. Mendez presented the staff report.

Public Comment: Vice Chairperson Worthy asked for clarification on who is currently running the sport recreation program and if this is a full time or part time staff person.

City Manager Mendez stated that the City currently has a part time staff person, Isabel Navarro, who currently runs the sports recreation program.

Vice Chairperson Worthy asked if the current staff report includes the additional .05% tax increase that is being taken to the voters for approval.

City Manager Mendez stated that it does not but the Council has placed it on the ballot for a public vote.

Vice Chairperson Worthy asked if there will be any outreach done by the City on the proposed .05% users tax increase.

City Manager Mendez stated that the only outreach that will be done by the City will be informationally only. Mr. Mendez also stated that this information is being publicized to the community and will be available for public review.

Committee member McFarland commented that the awardees of the recent Community Action Grant are a great way for the community to see how their monies are being used and the benefits to the community.

Committee member McFarland asked if the advertisement can have pictures and examples of how the community is benefiting from the tax funds.

City Manager Mendez stated that legal council would need to review all advertisement/information before it goes out to the public to avoid any legal issues.

Vice Chairperson Worthy shared her testimony on how she was not in agreement when the first sales tax was approved and stated that this was the main reason she decided to be part of the oversight committee as she saw it her responsibility to stay informed on how these funds would be used.

Monique Martinez, Gonzales resident, commented that she did not hear anything regarding ADA regulations related to parks and wanted to know if there were any regulations that would make the parks ADA accessible.

City Manager Mendez clarified and provided examples on how the City has been working to make the parks ADA accessible. Mr. Mendez stated that Centennial Park is an example on how the City has added a new ADA ramp and pathways. He also clarified the Federal ADA

Regulations related to parks. Lastly, Mr. Mendez stated that the City will continue to look into ways of improving our parks.

Mrs. Martinez made a recommendation to the committee to allocate funds and work in making the parks more ADA accessible.

Committee member McFarland stated that this could be an opportunity to have experts in this area do a report on where we are at with our parks and what the cost would be to make them more ADA accessible.

Mrs. Martinez stated that she has an occupational therapist who can work with City staff and she also knows people who can provide information in this area.

Committee member Gazo recommended that Mrs. Martinez follow up and bring back a proposal to the Oversight Committee and maybe apply for a Community Action Grant for ADA Improvements at the parks.

City Manager Mendez explained that the committee will be meeting soon and that the recommendations on the Community Action Grant Program will be brought back in October or November.

Henry Martinez, Gonzales resident, briefly commented that King City plans to bring a park like Tatum Gardens into their city. Mrs. Martinez also commented that he wants to make sure the tax proceeds are locked and not included as part of the City's general fund. Mrs. Martinez expressed his dissatisfaction on the improvements to the Skate Park and feels that it could have been done in a better and different way. Mr. Martinez spoke regarding the Skate Park in Salinas and the improvements made to it and stated that the City could have done something similar.

Henry Martinez Jr., Gonzales resident, shared census data related to the number of families that are considered low income. Mr. Martinez commented that the City should make an effort to service these families more and provide free activities to those who cannot afford the cost of recreational activities.

Committee Discussion: Council member Scott Funk clarified that the funds received through the Measure K initiative are indeed being kept separate from the City's General Fund. Mr. Funk also stated that this would be an opportunity to increase the amount allocated to the Community Action Grant Program.

Committee Action: Mr. Funk made the motion to approve the resolution with the recommendation to take \$10,000 from the \$20,000 Reserve Fund and allocate it to the Community Action Grant Program. Therefore the new available funds for the Community Action Grant would now be \$30,000.

Mayor Pro Tem Liz Silva commented and ask that it be noted that the funds allocated for youth services has increased if not doubled which indicates that the City's interest is in youth services. In addition Mrs. Silva commented that if you see a child on the street during the summer programs maybe they should be asked why they aren't participating because it could just be that they maybe didn't want to participate in the summer programs.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Scott Funk, Council Member
SECONDER:	Anna Mae Gazo, Committee Member
AYES:	Silva, Funk, Robinson, Worthy, McFarland, Gazo, Camacho

BUSINESS FROM COMMITTEE MEMBERS

5. Oral Communication

Mayor Pro Tem Silva announced that the Monterey County Fair will run from August 29 to September 2, 2018 and on September 9, 2018 there will be a community event called Cyclovia which all residents can participate.

BUSINESS FROM CITY MANAGER

6. Oral Communication

City Manager Mendez commented that he will be working with Chairperson Robinson on putting together the information for the Community Action Grant.

ADJOURNMENT

Vice Chairperson Worthy motioned to adjourn. Council Member Funk seconded the motion. Approved by vote: Mayor Pro Tem Liz Silva; City Council Member Scott Funk; Chairperson Gary Robinson; Vice Chairperson Lorraine Worthy, Candice McFarland, Anna Mae Gazo and Sandro Camacho.

The meeting was adjourned at 7:35 PM

ATTEST:

Gary Robinson, Chairperson

Rene L. Mendez, City Clerk

Minutes Acceptance: Minutes of Aug 21, 2018 6:00 PM (CONSENT AGENDA)



City of Gonzales

MEASURE 'K' OVERSIGHT COMMITTEE

AGENDA
ITEM

4

CITY MANAGER DEPARTMENT

STAFF REPORT

DATE: October 23, 2018

TO: Chairperson Robinson and Measure K Oversight Committee

FROM: Rene L. Mendez/ City Manager

SUBJECT: Approval of the FY 2018-2019 Community Action Grant Program

RECOMMENDATION

It is recommended that the Measure 'K' Oversight Committee:

- Receive the staff report;
- Accept public comment; and
- Approve the FY 2018-2019 Community Grant Program as Presented

BACKGROUND

At its meeting in August, the Oversight Committee considered and approved a recommendation to the City Council to increase the very successful Community Action Grant Program from \$20,000 to \$30,000, which was subsequently approved by the City Council. In October, the Community Action Grant Subcommittee met to go over the program and discuss any modifications. In general, the Subcommittee was pleased with the program and essentially wanted to keep the program the same, but wanted to encourage new projects.

The program would enable local community groups and advocates to petition the Oversight Committee for grant funding for a variety of community activities (e.g., Senior Services, Child Services, Arts & Culture, Community Safety, Neighborhood Improvement, and Economic Development). If the application meets certain approved criteria, then the item is forwarded to the City Council with a recommendation for funding.

City staff has prepared a Notice of Funding Availability (NOFA), an application form, application review criteria, promotion and outreach materials, and is ready to accept applications for participation in the grant program.

REVIEW & ANALYSIS

Attachment 'I' outlines the parameters, requirements, and timelines for the grant program. It is very similar to the FY 2017-2018 Grant Program with the timelines being updated to account for the later start of the program, as well as an emphasis placed on new programs and/or projects. The Subcommittee felt it was important to highlight that this funding source was not intended to be a permanent and ongoing source of funds for any program, project and/or group. It really was/is to provide one time funds and/or matching funds to leverage other funding sources to undertake projects, initiatives, and/or programs to improve the well-being and/or quality of life in Gonzales to further the City's Vision:

Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.

ALTERNATIVES

Your Committee has the option to provide direction to staff to modify the recommended Grant timeline and/or guidelines. If alternate direction is provided due to the late start of the Grant Program, it is staff's recommendation to approve the FY 2018-2019 Community Action Grant Program with the modifications directed at this meeting, and not require it to be brought back to the Subcommittee for further discussion.

BUDGET IMPACT

The FY 2018-2019 City Budget reflects an appropriation of \$30,000 for the FY 2018-2019 Community Action Grant Program, thus there will be no additional budget impacts as a result.

CONCLUSION

It is recommended that the Measure 'K' Oversight Committee:

- Receive the staff report;
- Accept public comment; and
- Approve the FY 2018-2019 Community Action Grant Program as Presented

Attachments:

1. Attachment 'I' - Community Action Grant Program Information

GONZALES COMMUNITY ACTION GRANT PROGRAM

A. Eligibility – Who Should Apply?

Any Gonzales resident, business owner or community group that desires to implement a project or activity that will directly benefit the community is encouraged to apply. To apply, a group must include two (2) or more volunteers who are responsible for the leadership of the group. Priority is given to applicants from underserved and/or low-income residents of the community.

Following is a representative listing of groups and example community improving activities that are encouraged to apply; however, other groups with projects that improve resident well-being and quality of life in Gonzales are encouraged to apply as well:

- Groups with a focus on delivering community service and neighborhood improvement programs such as: community gardens, litter pickup, removal of blight and nuisances, area beautification (e.g., planting flowers), etc.;
- Art groups engaging residents in free art lessons, experiences, exhibits, etc. where art programs and services are limited or non-existent;
- Groups providing services to address the interests, needs and assets of the community's elders;
- Neighborhood groups and neighborhood watches that develop resident leadership to identify and resolve neighborhood issues;
- Children and youth groups providing opportunities for character and leadership development, improved fitness and health, acquisition of life skills, or other positive youth developmental outcomes, as well as increased parent involvement and education; and
- Support groups where none exist due to transportation or language barriers, or subject matter.

Groups ineligible include, but are not limited to, those with no connection to the Gonzales community, and groups seeking funding for: academic research; debt reduction or legal settlements; campaign funding; business expenses; and scholarships for individuals.

B. What is the Amount of Funds Available?

The total amount of grant funding for the program may vary from year to year; with the amount of funding dependent on what is recommended by the Oversight Committee and eventually approved by the City Council, and included in the City's annual budget. Funding in Fiscal Year 2018/2019 is \$30,000.

Funding is provided through the award of mini-grants. The minimal grant award is \$500. The maximum grant award is \$5,000. Funding requests that specify a level of matching funds from a private source are highly encouraged. Funded applicants may be required to open a separate checking account for the grant funded activity.

C. What is the Process for Applying for and Receiving a Grant Award?

The following is an overview of the general procedures and time frames for developing and piloting the first round of grants:

1. Notice of Funding Availability Posted and Applications available at City Hall and on the City website: Monday, October 29, 2018
2. Mandatory Applicant Information Session: Thursday, November 8, 2018, 6:15 p.m. – 7:30 p.m. at the Community Room of the Gonzales Police Department.
3. Application Deadline: Friday, November 30, 2018 at 4:00 p.m. (submitted at City Hall).
4. Measure ‘K’ Oversight Committee (Subcommittee) Meeting to Evaluate Applications: Wednesday, December 12, 2018.
5. Measure ‘K’ Oversight Committee Meeting to Select and Recommend Grant Awards: Tuesday, January 15, 2019 at 6:00 p.m.
6. City Council Meeting to Consider and Award Grants: Tuesday, January 22, 2019.
7. Applicants Notified of Decision: Wednesday, January 23, 2019.
8. Mandatory Grantee Orientation: Monday, January 28, 2019, 6:15 p.m. – 7:30 p.m., location to be announced.
9. Projects Implemented: Between Tuesday, January 29, 2019 to Friday, July 5, 2019.
10. Within 2 Weeks of Project Completion: Granted groups submit project report.
11. Within 30 Days of Project Completion: Granted groups make brief presentations to the Oversight Committee/City Council.

D. What are Some of the Selection Criteria that will be Used to Select Grant Recipients?

Projects that are selected to receive a grant award will be selected based on their applicability to achieving the strategic outcomes for improving well-being of residents and quality of life in the community. *Every effort should be made not to provide ongoing funding to projects and/or programs unless a compelling case is presented to the Subcommittee to consider.* In addition, the criteria used to judge the suitability of an application for a grant will include but will not necessarily be limited to the following criteria:

- **Need:** Does the project fulfill a community need that is not being met?
- **Leadership:** Is there a leader of the activity who will manage the activity and oversee the project to its completion?
- **Involvement:** Does the project provide for involvement by others? Are decisions made collectively and not by one person?
- **Impact:** How many residents will benefit from the project? To what extent will the project improve resident’s well-being and quality of life in Gonzales? And to what extent does the project contribute to supporting the Vision for the City of Gonzales?
- **Leveraging Resources:** Does the grant award pay for the entire activity, or is there another outside source of funding and in-kind support?
- **Presentation:** Does the content of the application and the presentation of the application to a selection committee clearly communicate why a grant should be awarded and how the grant award will be effectively managed?